



THE PREMIER HASBRO FANmily™ EVENT

**3** Days of Non-Stop Hasbro Fun

More than **200** cans of Whipped Cream on order for XL Pie Face Games

More Than **20 Meet & Greet** Events with Talent and Entertainment Icons\*

**5 Hours** of Live Performances

Celebrating Over **90 Years** of Hasbro Play

**20,000** Iconic Masters Boosters

One Person Can Play **30 Hours** of Scheduled Magic Events\*



**8'** statue of Song Bird Serenade from the upcoming My Little Pony: The Movie

We will have **1,580** pounds of Play-Doh compound on site for kids to play with!

as heavy as the heart of a Blue Whale





**Over 1,200**  
Nerf Blasters

**15,000+**  
Nerf Darts

**5,000+**  
Rival Rounds

**2,000+**  
Nitro Foam Cars



**300+**  
Nerf Footballs

**100+**  
Nerf Flying Discs

**About 20  
Different Hasbro  
Games**

on display for  
families to play

**Over  
\$8 Million**  
in HASCON  
Branded  
Monopoly bills to  
be given away



**6 Hasbro Exclusives**  
for sale at the HASCON  
FANmily boutique

**126 Hasbro Products**  
for sale at the HASCON  
FANmily boutique

**10 San Diego Comic  
Con Hasbro Products**  
for sale at the HASCON  
FANmily boutique



**18**

Larger than life on-site  
Hasbro Brand Experiences  
from Transformers,  
My Little Pony, G.I. Joe,  
Play-Doh and more...

**6**

**Beyblade Burst tournaments fans  
can sign up to battle in throughout  
the weekend!**







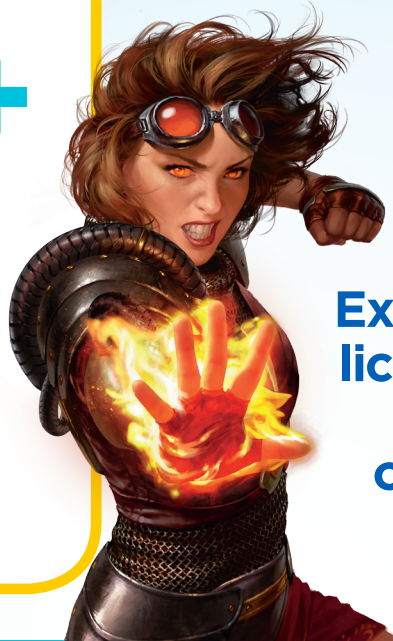
**More than 5,000**

Mr. Potato Head parts & pieces will be on site for fans to customize Potato Heads with

Mr. Potato Head's **65th Birthday!**

**40+**

Panels from your favorite Hasbro Brands with celebrity guests and entertainment figures\*



**40**

Vendors, Artists and Exhibitors who are a mix of licensees, local businesses, including the artists of Magic: The Gathering and more

**40** Costume Characters



**10,000**

Speak Out Mouthpieces For Fans to Play With

Panels, Meet & Greet Events, and Magic: The Gathering tournament play may require additional add-on ticket purchases.

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